Chart Links and mBox Announce Plans to Integrate Automated Appointment Reminders into Therapy Scheduling Software

Chart Links, LLC announces plans to integrate the mBox USA, Inc. AutoRemind[™] product with its therapy scheduling software. The product integration will allow Chart Links' physical therapy, occupational therapy, speech-language pathology and audiology customers to reduce patient no-shows via automated text message (SMS), voice call, and email reminders.

New Haven, Connecticut (PRWEB) July 31, 2008 – Chart Links, a provider of scheduling and documentation software for medical rehabilitation facilities, and mBox USA Inc., a mobile phone application provider and maker of AutoRemind, have signed an agreement to develop an integrated appointment reminder system for Chart Links Rehabilitation Software. The solution will reduce therapy appointment no-shows by sending text message (SMS), voice call and email reminders to patients based on their communications preferences.

"An integrated and automated solution for therapy appointment reminders will help the rehabilitation facility decrease missed appointments while eliminating the high cost of manual processes," says Ron Miller, M.D., Chart Links President and Chief Medical Officer. "The solution will integrate seamlessly within our workflow management solution. Increased attendance rates translate into revenue, improved patient outcomes and improved patient communication."

"mBox is excited to partner exclusively with Chart Links and enter into the rehabilitation market," says mBox CEO, Bo Nielsen. "Our flagship product, AutoRemind, has been successful in reducing no-shows, increasing revenues, and improving the level of service to patients in other healthcare markets like dental and chiropractic. The key to our success is personalization of the delivery channel to the patient as well as the timing of the reminder. By tailoring the communication to different rehabilitation patient types and reminder needs (e.g. text message versus e-mail) we will enhance service quality and operational efficiency."

For additional information, or to review product features, visit <u>http://www.chartlinks.com/autoremind.html</u>, <u>http://www.chartlinks.com/scheduling.html</u>, or <u>http://www.autoremind.us/</u>

About Chart Links, LLC

For 14 years, Chart Links has developed rehabilitation software that automates workflow for referrals, insurance authorizations, cross-discipline scheduling, documentation, charges, and more. Chart Links allows medical rehabilitation facilities to be more efficient and to provide a higher quality of care by delivering results in the areas of compliance, outcomes, analytics and revenue. <u>http://www.chartlinks.com?source=prweb</u>

About mBox

With its world headquarters located in the heart of Scandinavia's wireless valley, mBox specializes in delivering 'mobile applications in a box', with products that are both simple to implement and to use. mBox products are focused on reaching people anywhere, anytime via the fastest growing communication devices – mobile phones. <u>www.m-box.biz</u> or <u>www.autoremind.us</u>

For more information:

Shannon Larkin (203) 624-3844 Email: <u>slarkin@chartlinks.com</u>

Yoav Amiri (201) 478-5587 Email: <u>yoav.amiri@m-box.biz</u>